

## Celebrating 30 Years Atlanta CASA



2025 Sponsorship Opportunities



## A Message from our CEO

As we celebrate 30 years of advocacy, I want to extend my heartfelt gratitude to every individual, business, and partner who has walked alongside Atlanta CASA. Our mission—to ensure every child in foster care has a dedicated, court-appointed advocate—has been made possible by people like you who believe that children deserve a voice and a future. Your generosity fuels our work, and every dollar you invest helps us recruit, train, and support the volunteers who stand by some of our community's most vulnerable youth.

This anniversary is not just a milestone. It's a springboard. We've witnessed the life-changing impact of consistent, compassionate advocacy, and we're committed to expanding that impact even further in the years ahead. With your support, we can serve more children, deepen our community partnerships, and continue building a system where every child feels seen, heard, and supported. Thank you for believing in our mission and being part of this next chapter.

Domonique Cooper Chief Executive Officer





CHANGE A CHILD'S STORY."

## 2025 Sponsorship Overview

## "Sneakers & Starlight" Gala December 13, 2025

Honoring the Past Inspiring the Future Atlanta CASA's 30th Anniversary Celebration	Visionary Advocate (Sapphire) \$10,000	Champion for Change (Diamond) \$7,500	Guardian of Hope (Gold) \$5,000	Advocate Ally (Silver) \$2,500	Friend of CASA (Ruby) \$1,000
Presence on 30 <sup>th</sup> anniversary webpage (through EOY)	Linked logo	Linked logo	Linked logo	Text only	Text only
Presence in bimonthly newsletter (through EOY)	Linked logo	Linked logo	Linked logo	Text only	
Social media shoutouts/tags	6	4	3	2	1 (with other Friends)
Annual report presence (2025)	Half-page ad	Quarter-page ad	Logo included	Text only	Text only
Presence in sponsor section of campaign press releases	Logo	Logo	Text only	Text only	
Verbal recognition at CASA-hosted 2025 events	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	
Mini website feature on sponsor impact	<b>√</b>				
Speaking opportunity at a 2025 CASA event	<b>/</b>				
Branded item distribution at 2025 events	<b>√</b>				
Gala tickets	10	8	6	4	2
VIP gala seating	Yes	Yes	Yes	Yes	
Logo placement in gala signage and marketing	Premium	Mid-tier	Small	Text only	Listed in program
Branded item giveaway at gala	<b>√</b>	<b>√</b>			
Custom sponsor impact report	<b>√</b>	<b>√</b>			
Free admission to all non-gala 2025 CASA events	<b>√</b>	<b>√</b>			