

Honoring the Past Inspiring the Future

Atlanta CASA's 30th Anniversary Celebration



“Milestones of Advocacy”

Sponsorship Opportunities

Since 1995, Atlanta CASA has been a powerful voice for foster youth, providing advocacy and support to ensure brighter futures. To mark this milestone, we are hosting a yearlong celebration, culminating in an anniversary gala, that brings together community leaders, corporate sponsors, and child welfare champions to celebrate our impact and secure vital funding for the future.

Platinum Level - Presenting

DEFENDER OF HOPE - \$15,000

- Logo on 30th Anniversary webpage (yearlong)
- Logo in bimonthly newsletter (featured with blurb)
- 8 total social media shoutouts (all platforms): dedicated posts & feature in all impact videos
- Full-page ad and article in annual report (2025)
- Named as presenting sponsor in campaign press releases
- Verbal recognition at all CASA-hosted events (volunteer & community gatherings)
- Exclusive blog feature on sponsor's impact
- Opportunity to speak at a CASA event (April, October, or Volunteer Appreciation)
- Table or booth space at April & October community events
- 10 gala tickets & VIP seating
- Top billing in all gala sponsorship signage and marketing
- Option to include branded giveaway at gala
- Custom impact report on how funds helped CASA kids

Sapphire Level

VISIONARY ADVOCATE - \$10,000

- Logo on 30th Anniversary webpage (yearlong)
- Logo in bimonthly newsletter (prominent placement)
- 6 total social media shoutouts (all platforms): individual sponsor highlights and event recaps
- Half-page ad in annual report (2025)
- Mentioned in sponsor section of campaign press releases
- Verbal recognition at all CASA-hosted events (volunteer & community gatherings)
- Mini website feature on sponsor's impact
- Opportunity to speak at a CASA event (April, October, or Volunteer Appreciation)
- Branded items for attendees at April & October community events
- 8 gala tickets & VIP seating
- Premium placement in all gala sponsorship signage and marketing
- Option to include branded giveaway at gala
- Custom impact report on how funds helped CASA kids

Diamond Level

CHAMPION FOR CHANGE - \$7,500

- Logo on 30th Anniversary webpage (yearlong)
- Logo in bimonthly newsletter
- 4 total social media shoutouts (all platforms): grouped in sponsor highlight posts
- Quarter-page ad in annual report (2025)
- Logo included in sponsor section of campaign press releases
- Verbal recognition at all CASA-hosted events (volunteer & community gatherings)
- Logo on event signage at April & October community events
- 6 gala tickets & VIP seating
- Mid-tier placement in all gala sponsorship signage and marketing
- Option to include branded giveaway at gala
- Custom impact report on how funds helped CASA kids

Gold Level

GUARDIAN OF HOPE - \$5,000

- Logo on 30th Anniversary webpage (yearlong)
- Logo in bimonthly newsletter
- 3 total social media shoutouts (all platforms): listed in sponsor appreciation posts
- Logo included in annual report (2025)
- Listed in campaign press releases
- Verbal recognition at all CASA-hosted events (volunteer & community gatherings)
- 4 gala tickets & VIP seating
- Small logo placement in all gala sponsorship signage and marketing

Silver Level

ADVOCATE ALLY - \$2,500

- Logo on 30th Anniversary webpage (yearlong)
- Name listed in bimonthly newsletter
- 2 total social media shoutouts (all platforms): included in general sponsor “thank you” posts
- Name listed in annual report (2025)
- 2 gala tickets & VIP seating
- Name listed in all gala sponsorship signage and marketing

Ruby Level

FRIEND OF CASA - \$1,000

- Name listed on 30th Anniversary campaign webpage under “Community Supporters”
- 1 social media shoutout (all platforms): with other Friend of CASA supporters
- Name listed in gala program under “Supporters”
- Recognition in one bimonthly newsletter
- 2 general admission gala tickets
- Free admission to April and October community events

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Sponsorship Level (Please check one)

- | | |
|--|--|
| <input type="checkbox"/> Platinum Sponsor - \$15,000 | <input type="checkbox"/> Sapphire Sponsor - \$10,000 |
| <input type="checkbox"/> Diamond Sponsor - \$7,500 | <input type="checkbox"/> Gold Sponsor - \$5,000 |
| <input type="checkbox"/> Silver Sponsor - \$2,500 | <input type="checkbox"/> Ruby Sponsor - \$1,000 |

Sponsor Details

Organization _____

Contact _____

Mailing Address _____

Contact Phone _____

Payment Information

TOTAL DUE: \$ _____ PAYING BY: CHECK CARD

CREDIT CARD INFORMATION

Name on Card: _____

Card Number: _____

Expiration Date: _____ Security (CVV) Code: _____

Contact Signature: _____ Date: _____

Please make checks payable to Atlanta CASA.

Please mail checks to Atlanta CASA
395 Pryor St. SW Ste. 4116 Atlanta, GA 30312
ATTN: Domonique Cooper
Email completed forms to media@atlantacasa.org.